

INTERN JOB TITLE: Marketing/Social Media Intern TYPE: College/University
REPORTS TO: Executive Director SCHEDULE: Flexible Hours
DIV/DEPT: Programs DATE UPDATE: 1/6/22

Ark Counseling and Wellness Center believes that each intern as an integral part of the organization's mission and a valued team member. Therefore, it essential that all interns know that Ark Counseling and Wellness Center is a 501 (C)(3) faith-based nonprofit. The Ark Counseling and Wellness Center's is a 501(c)(3) faith-based nonprofit that conducts outreach; provides physical, mental, and spiritual support; teaches, shares insight with, and equips individuals to reach their full potential; and provides mental health counseling. We believe every individual deserves total well-being and rich fulfillment of their purpose in life.

SUMMARY OF POSITION

The *Nonprofit Management Intern* will gain practical work experience in the area of nonprofit management, marketing, advertisement & coordination, and program management. This intern position supports building a deeper understanding of how nonprofits work. The Ark Counseling and Wellness Center hands on board development, volunteer coordination, program development & management, fundraising, grant writing/management, and human services work experiences.

DUTIES AND RESPONSIBILITIES

Board Development

- Provide support to the President & CEO as it pertains to the Board
 - o May assist with preparing the Board Agenda, preparing Board Reports, working with Board Committees, assist with Board Orientations, and Board Meetings

Social Media/Marketing Internship

- Maintain a professional Social Media Accounts (Facebook, Instagram, etc.) and plan internal team building activities/events and informational presentations.
- Assist in establishing long-term relationships with companies and individuals to increase brand visibility through specialize email outreach.
- Develop public education and information materials, presentations and displays- Including contributing to the Ark's newsletters, media/new media outreach and assisting in the improving the website content. And creation of online training.
- Participate in the development of culturally sensitive and appropriate prevention materials and plan internal team building activities/events and informational presentations.
- Support program coordination activities, responding to public and community inquiries and brief Ark staff on matter of public interest and concern.
- Produce regular reports and PowerPoint briefings to summarize activities and programs accomplishments for the director team.

Fundraising

- Assist with event planning for fundraisers
- Collaborates with team mates to create new ideas for fundraising campaigns

Grant Writing/Grant Management

- Assist with grant research and writing if needed.

SKILLS AND QUALIFICATIONS

- Mature Christian with a good familiarity with God's word
- Excellent Computer skills
- Familiarity with Microsoft Office, Google Workspace
- Social Media skills and experience
- Able and willing to establish and conduct healthy relationships that encourage accountability, personal growth and responsibility, facilitating identify in Christ
- Organized (people and task oriented) and possess strong written, oral, and interpersonal communication
- Culturally competent and aware
- Ability to work independently, take initiative, prioritize workload, detail oriented and meet deadlines.
- Able and willing to adapt to various duties, be flexible, and be able to multi-task.
- Must pass background check.

EDUCATION/EXPERIENCE

- Previous experience working with or volunteering with nonprofit organizations
- Completion of half of a degree program in Nonprofit Management, Management, or Nonprofit Related degrees

WORKING CONDITIONS/PHYSICAL FACTORS

Occasionally: 1%-33%; Frequently: 34%-66%; Continuously: 67%-100%

Climbing Stairs – Occasionally

Work environment is primarily indoors/virtually. - Continuously

EQUIPMENT/TOOLS USED

Computer Fax Phone Social Media Software

Full Academic Year Internships are encouraged.

Flexibility in start/end dates may be arranged.

flexibility to work in the evenings and on the weekends

Internship hours throughout the week are flexible.

Location: Telecommuting/Remote (until further notice)

Please send your cover letter and resume to arkofgodcenter@gmail.com